PosBrowser – Smart Software

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Dear Nextra Newsagent,

We would like to invite you to be a part of the Nextra Rewards Program with PosBrowser!

Nextra has been working exclusively with POS Solutions to create the Nextra Rewards Program, which allows customers to use their Nextra Rewards card in any Nextra store across Australia that is using PosBrowser!

Nextra Rewards is now running successfully in most Nextra stores that are running PosBrowser. You may have already had customers presenting their Rewards card at your shop.

We would like to answer some common questions about the Nextra Rewards Program and PosBrowser.

Why do I need PosBrowser to be a part of Nextra Rewards?
PosBrowser is built upon Microsoft's SQL Server, the fastest and most versatile database available today. It is designed to communicate with other systems over the Internet. At this time, PosBrowser is the only system capable of sending the information to and from Nextra's central server fast enough to be used at the Cash Register.

Once I have PosBrowser, how much will it cost to be a part of Nextra Rewards?
For full Nextra stores, there is absolutely no cost to join Nextra Rewards the first 500 customer cards will be provided by Nextra! If you choose to upgrade to PosBrowser, our expert installers will setup the Nextra Rewards Program for you at no extra cost!

What benefits can I expect from Nextra Rewards?
In our experience, every PosBrowser customer who has adopted a Rewards Card Program, including Nextra Rewards, can expect the following benefits:

✓ Card carriers spend on average between $2.20 and $4.92 more than non-Card Carriers per visit

✓ Shops adopting a Rewards Card scheme can expect an annual increase in Gross Profit of at least 12%

✓ In-store promotions such as "Buy 6 Cards, get the 7th Free!" can be managed using the Rewards Card

✓ Run your own in-store promotions seamlessly alongside the Nextra Rewards Program.

✓ Learn more about your customer's buying trends every time they scan their Rewards Card

✓ Over the last 6 months, Nextra customers have used their rewards card almost **135,000** times!

"One of the main reasons I changed to PosBrowser ten years ago was to comuterise our Loyalty Card and make it easier to administer. I also knew that the data I would collect would enable me to learn more about who my best customers were as well as their spending habits....   Just over 12 months ago we transferred over to the Nextra Rewards Card. I appreciate so much all the time and effort Nextra and POS Solutions have put into the Rewards Card to make it so much better for OUR CUSTOMERS and ME!"
"I encourage all Nextra Stores to join the Rewards Program because the bigger the program becomes, the better for all of us!"

- Jenny Carland, Nextra Sunbury

POS Solutions, together with Nextra, have agreed to a Special Offer for you to upgrade to PosBrowser and enjoy the benefits of the Nextra Rewards Program:

FREE! Data Conversion from your existing system to PosBrowser

SAVE $2000 When you purchase the PosBrowser software.

40% OFF PosBrowser Installation & Training

FREE! Installaton & Setup of the Nextra Rewards Program

If you would like more information, or an obligation free demonstration of PosBrowser in your store, please fill out the form below and send it back to us or send us an email at
sales@possolutions.com.au

Name of business _____
Street Address _____
Suburb/Town _____
State _____ Postcode _____
Contact Name _____
Telephone ( )_____ Fax ( )_____
Email _____

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