# "LET'S GROW"

### FREE 2 hour Seminars for Newsagency retailers - February 15 - 26

The information presented is so specific and practical you will be able to increase your sales the moment you return to your store.



#### **INCREASE YOUR NEWSAGENCY SALES IMMEDIATELY**

#### YOU WILL LEARN

- How to grow Lotto sales by 30%+
- Magazine sales 10%+
- Greeting Card sales by 20%+
- Reduce costs/overheads by 10%+
- How to get staff to exceed your expectations
- What you can do to turn things around if your sales have declined in recent years
- plus much more







#### We're going to take 1 Newsagency and MAKE IT OVER

#### - like they do on

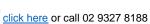


- If you like what you hear at the seminar and it makes absolute sense, let us do it for you!
- We will select 1 Newsagent and implement the exact tools and steps outlined that's right, we'll do it for you!
- NOTE: You have to attend the seminar to be eligible for the MAKEOVER.

#### WHERE & WHEN?

PERTH	Mon 15 Feb Mon 15 Feb	11am – 1pm 7pm – 9pm
ADELAIDE MELBOURNE	Tue 16 Feb Wed 17 Feb Wed 17 Feb	7pm – 9pm 7pm – 9pm 2pm – 4pm 7pm – 9pm
HOBART GOLD COAST BRISBANE SUNSHINE COAS CANBERRA SYDNEY	Fri 19 Feb Mon 22 Feb Tue 23 Feb Tue 23 Feb	7pm – 9pm 7pm – 9pm 11am – 1pm 7pm – 9pm 7pm – 9pm 11am – 1pm 11am – 1pm 7pm – 9pm

#### HOW DO I BOOK?



Country Comfort Inter City Perth, 249-263 Great Eastern Hwy, Belmont Country Comfort Inter City Perth, 249-263 Great Eastern Hwy, Belmont Rydges, Cnr South Terrace and West Terrace, Adelaide VANA suite 4, 202 Ferntree Gully Rd, Clayton Victoria VANA suite 4, 202 Ferntree Gully Rd, Clayton Victoria Mikasa Room, Old Woolstore Apartment Hotel, 1 Macquarie St, Hobart Southport Sharks - Cnr Musgrave and Olsen Ave, Southport Diana Plaza Hotel - 12 Annerley Road, Woolloongabba Diana Plaza Hotel - 12 Annerley Road, Woolloongabba Lake Kawana Community Centre, 114 Sportsman Parade, Bokarina Novotel - 65 Northbourne Avenue, Canberra NSW Lotteries Training Centre, 1 FIGTREE Drive, Sydney Olympic Park NSW Lotteries Training Centre, 1 FIGTREE Drive, Sydney Olympic Park

#### WHO IS News To Business?

News To Business and Director Brendan Geyer have been helping Newsagents grow sales and profits since 2001. Their strategies and knowledge enable them to provide programs having rapid and positive effects on your business.

brought to you by: **NEWSTOBUSINE\$\$** 

Visit www.newstobusiness.com for further information

www.newstobusiness.com

## WHO IS Brendan Geyer?

Brendan has been involved in Sunbury Newsagency (Vic) all his life, and 700+ Newsagents with NTB since 2001. Over the past 18 months he's 'personally immersed himself in the business of Newsagents by taking over the Newsagency on Level 1 in Westfield Bondi Junction NSW.

With his current first-hand experience he is looking forward to sharing the successes, challenges and results with you.... Most importantly, to give you the exact tools and steps you can apply in your own Newsagency the moment you return to your store.

Proudly supported by: (insert your logo)

