

“LET’S GROW”

FREE 2 hour Seminars for Newsagency retailers - February 15 - 26

The information presented is so specific and practical you will be able to increase your sales the moment you return to your store.

1

INCREASE YOUR NEWSAGENCY SALES IMMEDIATELY

YOU WILL LEARN

- How to grow Lotto sales by 30%+
- Magazine sales 10%+
- Greeting Card sales by 20%+
- Reduce costs/overheads by 10%+
- How to get staff to exceed your expectations
- What you can do to turn things around if your sales have declined in recent years
- plus much more



2



We’re going to take 1 Newsagency and MAKE IT OVER

- like they do on



- If you like what you hear at the seminar and it makes absolute sense, let us do it for you!
- We will select 1 Newsagent and implement the exact tools and steps outlined – that’s right, we’ll do it for you!
- **NOTE:** You have to attend the seminar to be eligible for the MAKEOVER.

WHERE & WHEN?

PERTH	Mon 15 Feb	11am – 1pm
	Mon 15 Feb	7pm – 9pm
ADELAIDE	Tue 16 Feb	7pm – 9pm
MELBOURNE	Wed 17 Feb	2pm – 4pm
	Wed 17 Feb	7pm – 9pm
HOBART	Fri 19 Feb	7pm – 9pm
GOLD COAST	Mon 22 Feb	7pm – 9pm
BRISBANE	Tue 23 Feb	11am – 1pm
	Tue 23 Feb	7pm – 9pm
SUNSHINE COAST	Wed 24 Feb	7pm – 9pm
CANBERRA	Thu 25 Feb,	11am – 1pm
SYDNEY	Fri 26 Feb	11am – 1pm
	Fri 26 Feb	7pm – 9pm

HOW DO I BOOK?



[click here](#) or call 02 9327 8188

Country Comfort Inter City Perth, 249-263 Great Eastern Hwy, Belmont
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Rydges, Cnr South Terrace and West Terrace, Adelaide
VANA suite 4, 202 Ferntree Gully Rd, Clayton Victoria
VANA suite 4, 202 Ferntree Gully Rd, Clayton Victoria
Mikasa Room, Old Woolstore Apartment Hotel, 1 Macquarie St, Hobart
Southport Sharks - Cnr Musgrave and Olsen Ave, Southport
Diana Plaza Hotel - 12 Annerley Road, Woolloongabba
Diana Plaza Hotel - 12 Annerley Road, Woolloongabba
Lake Kawana Community Centre, 114 Sportsman Parade, Bokarina
Novotel - 65 Northbourne Avenue, Canberra
NSW Lotteries Training Centre, 1 FIGTREE Drive, Sydney Olympic Park
NSW Lotteries Training Centre, 1 FIGTREE Drive, Sydney Olympic Park

WHO IS News To Business?

News To Business and Director Brendan Geyer have been helping Newsagents grow sales and profits since 2001. Their strategies and knowledge enable them to provide programs having rapid and positive effects on your business.

Visit www.newstobusiness.com for further information

WHO IS Brendan Geyer?

Brendan has been involved in Sunbury Newsagency (Vic) all his life, and 700+ Newsagents with NTB since 2001. Over the past 18 months he’s personally immersed himself in the business of Newsagents by taking over the Newsagency on Level 1 in Westfield Bondi Junction NSW.

With his current first-hand experience he is looking forward to sharing the successes, challenges and results with you.... Most importantly, to give you the exact tools and steps you can apply in your own Newsagency the moment you return to your store.

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